Asia Plus launches business communication chatbot with Facebook Messenger

Asia Plus Inc.
Jan 23, 2019
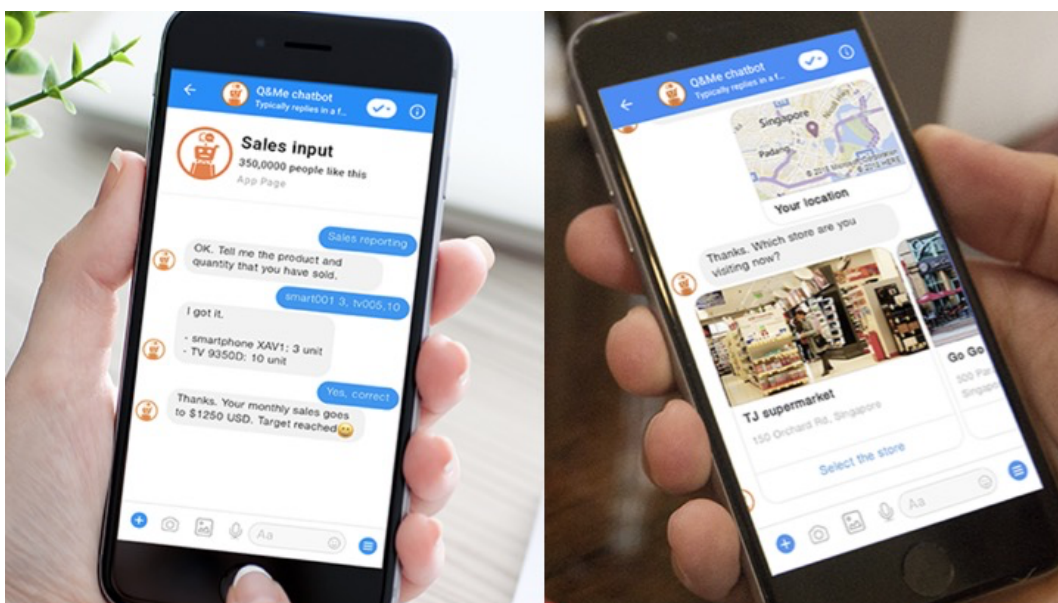
Asia Plus Inc., the leading innovator in marketing and market research, released the new business communication tools "Q&Me Chatbot" using chatbot and Facebook Messenger. The service enables business managers to manage their staff or store via Facebook Messenger, with automated operations of chatbot. The service is available with multi language support and aim to support all the countries in South East Asia.

■ Chatbot to automate sales and promoter management.

It is common in South East Asia to manage sales and promoters with pen and paper. It is not rare that managers do not know the activities of the field sales. Although the management via mobile application is available, field staff may have the difficulty of knowing how it works.
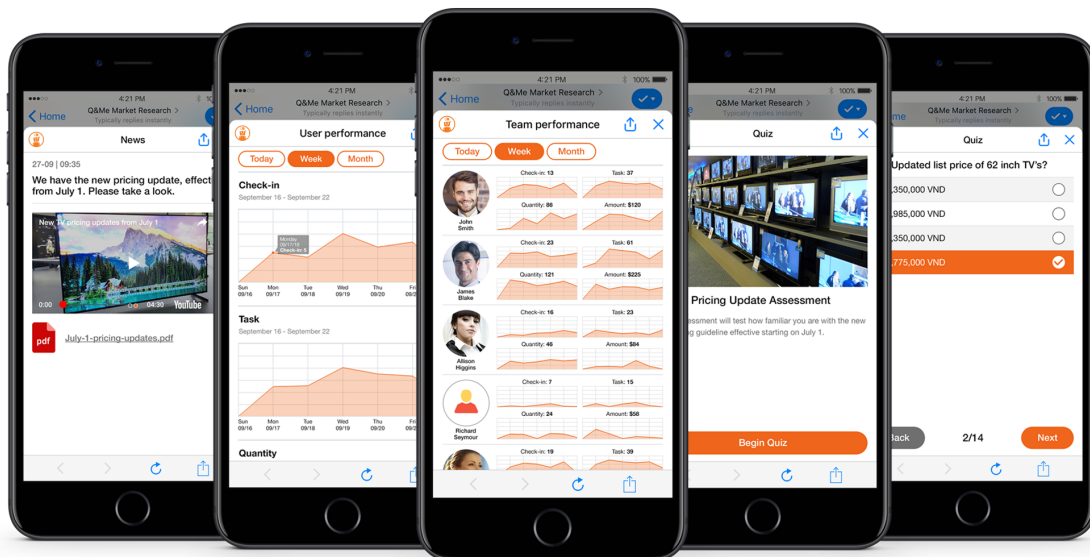
"Q&Me Chatbot" use Facebook Messenger as the communication tools to have them report their sales or attendance to be recorded real-time in the platform. Now that no separate application is needed, the solution is best for those who does not have a good IT knowledge. The data collected from Facebook Messenger is analyzed real-time in Q&Me's user-friendly admin system.

The service is available at $5 USD per user monthly.

■ **Main features**

- **Location management**: Understand users' visit record by check-in / out feature
- **Sales / inventory management**: Send sales or inventory input just by inputting product code and sales figure
- **Photo collections**: Photo can be shared within the team, after via adding location or context information via chatbot. Admin is able to manage the submitted data as historical record
- **Performance management**: Staff or manager can see the current sales or staff performance via chatbot
- **Promotion**: Managers at HQ sends the promotional information to the staff or consumers who are linked via Facebook page
- **Mini survey**: Collect the survey data from consumers at their Facebook fan page

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