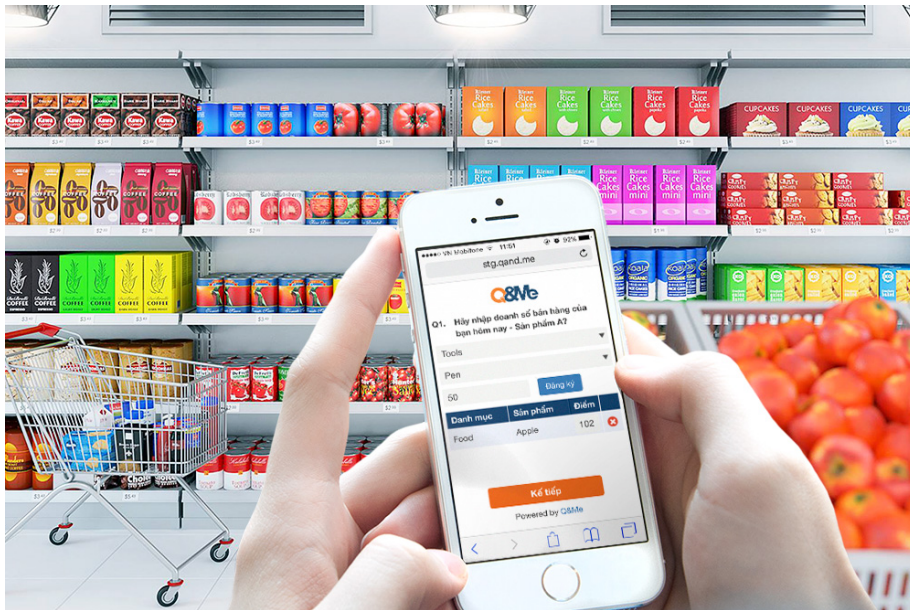


Asia Plus Inc. launches the mobile field management tool “Q&Me Retail” in Vietnam

Dec 8, 2016



Asia Plus Inc., the leading innovator in marketing solutions in Vietnam, released the mobile field management tool “[Q&Me Retail](#)”. The service was developed in order to enhance the productivity among the field staff in emerging countries.

■ All-in-one application for sales staff and promoters

Many enterprises in Asian emerging countries still rely on the manual works to cope with all the task and communications required in the field, which derives them of the speed and efficiency. Some management even do not seize where their field staff spend their time during work hours.

“Q&Me Retail” is the cloud-based service to provide all the tasks that sales staff or promoters need in the field. The mobile application supports them to cope with all the tasks including the time management, sales and stock report, receiving news and information from HQ staff and survey collections. The service helps the brands to collect the necessary data more effectively without manual works, so that they could spend more times on analysis and actions.

“Q&Me Retail” has been soft-launched and introduced with several FMCG, distributors and

retails with greatest feedback. The monthly usage cost is \$5 USD / user.

The detailed information can be found at [the product site](#).

■ **Main features**

- **Location management:** Check-in feature helps you to manage the field activities, with fraud detections.
- **Sales & Stock collections:** All the sales info at the retail can be input and shared simultaneously via mobile app.
- **Photo collections:** Collect the photos of store-front to manage your retail execution. Evaluate and share them with your team.
- **Quiz:** Give quizzes your team to enhance their knowledge and make the conversion higher.
- **Messaging:** Send the necessary info of news, product. promotions timely via multiple document attachments.
- **Mini surveys:** Your promoter could ask store visitors easy surveys to let you seize market better.

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All the features required for the field activities are in one app

