

Cross Marketing Thailand starts retail survey service using Q&Me platform

AsiaPlus Inc.
May 31, 2017

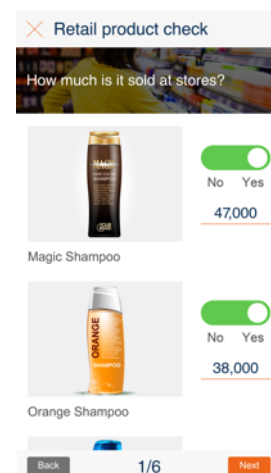
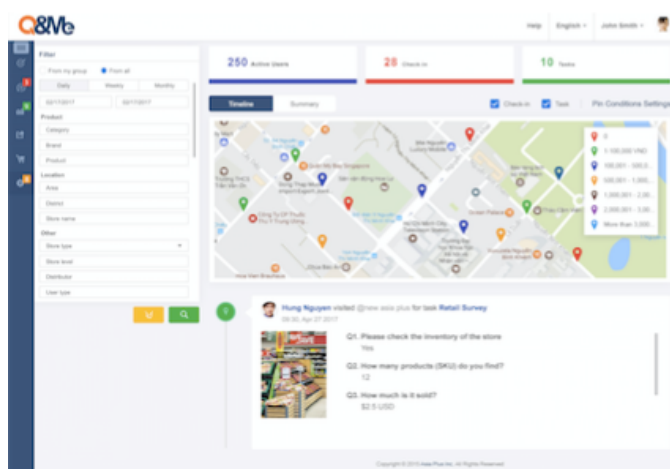
Cross Marketing (Thailand) Co. Ltd (Bangkok, Thailand) and Asia Plus Inc. (Tokyo, Japan) launch the new retail data collection service “Mobile Retail Force Asia” to provide the retail data effectively and accurately using the smartphone application.

South East Asia retail market consists of TT (traditional trade), which are the family-owned independent shops, and MT (modern trade) such as convenience stores or supermarket. The enterprises in the region face the difficulty of understanding business in TT and look for the effective solutions.

Cross Marketing and Asia Plus start “Moible Retail Force Asia”. The research agents collect the requested retail data using the dedicated smartphone application developed for the effective and accurate data collection.

The service is available in Thailand and Vietnam and will cover other ASEAN market including Indonesia and Philippines. Both companies aim at providing the market research service that help enterprises understand the overseas market in effective manner.

Please visit [Q&Me site](#) for the service detail.



【About Cross Marketing (Thailand)】

Company name : Cross Marketing (Thailand) Co. Ltd

Representative: Hidekazu Hamano

Established in October, 2015

Capital: 4,000,000 baht

URL : <http://cmt.cross-m.asia/ja/>

Please contact info@asia-plus.net or call 0839 100 043 for the detail